

Home-Based Business: Where Do I Start?

Becoming a home-based entrepreneur brings incredible challenges and rewards. Use these resources to gather information and boost your success. In addition to these titles, find more small business and home-based business start-up items under the following Dewey numbers: 658.022, 658.041, 658.1141, 658.91

Location Codes:

MN = Main Branch

DR = Dobson Ranch Branch

RM = Red Mountain Branch

REF = Reference, in-house use only reference material

The Basics: Starting and Operating a home-Based Business

The Business Start-Up Kit: Everything You Need to Know About Starting and Growing Your Own Business. Steven D. Strauss. MN, DR, RM 658.11 ST82B 2003

Careers for Homebodies and Other Independent Souls. Jan Goldberg. MN YA, DR YA, RM YA 371.425 H752G 2007

The Complete Idiot's Guide to Starting a Home-Based Business. Barbara Weltman. MN, DR, RM 658.0412 W467C 2007

Entrepreneur's Edge. Arizona Department of Commerce, Business Journal, Wells Fargo Bank. MN, DR, RM 658.1141 EN86E (Annual)

Entrepreneur Magazine's Ultimate Home-Based Business Handbook: How to Start, Run, and Grow Your Own Profitable Business. James Stephenson. MN, DR, RM 658.041 ST45U 2004

The Everything Home-based Business Book: Start and Run Your Own Moneymaking Venture. Yvonne Jeffery & Sherri Linsenbach. MN, DR, RM 658.041 J363E 2006

Homemade Money: Starting Smart! How to Turn Your Talents, Experience, and Know-How into a Profitable Homebased Business That's Perfect for You! Brabec, Barbara. MN, DR, RM 658.041 B72H 2003

Homemade Money: Bringing in the Bucks! A Business Management and Marketing Bible for Home-Business Owners, Self-Employed Individuals, and Web Entrepreneurs Working from Home Base. Barbara Brabec. MN, DR, RM 658.041 B72HA 2003

Home-based Business for Dummies. MN, DR, RM 658.041 ED97H 2005

The Home-based Business Kit: From Hobby to Profit. Diana Brodman Summers. DR 658.11412 SU64H 2005 and e-book through Greater Phoenix Digital Library

Guerrilla Marketing for the Home-Based Business. Jay Conrad Levinson, Seth Godin. MN 658.8 L578H 1995

Make Your Business Survive and Thrive! 100+ Proven Marketing Methods to Help You Beat the Odds and Build a Successful Small or Home-Based Enterprise. Priscilla Y. Huff. MN 658.8 H872M 2007 and e-book through Greater Phoenix Digital Library

Steps to Small Business Start-Up: Everything You Need to Know to Turn Your Idea Into a Successful Business. Linda Pinson, Jerry Jinnett. MN, DR 658.1141 P657S 2003

The 30-Second Commute: The Ultimate Guide to Starting and Operating a Home-Based Business. Beverley Williams, Don Cooper. MN, DR, RM 658.4012 W67T 2004 and e-book through Greater Phoenix Digital Library

The 60-Second Commute: A Guide to Your 24/7 Home Office Life. Erica Orloff, Kathy Levinson. MN 658.041 OR5S 2003 and e-book through Greater Phoenix Digital Library

Money / Tax / Insurance Issues Specifically

J.K. Lasser's Taxes Made Easy for Your Home-based Business: The Ultimate Tax Handbook for the Self-Employed. Gary W. Carter. MN, RM 343.068 C245J 2003

SBA Loans: A Step-by-Step Guide. Patrick D. O'Hara. MN, RM 658.15224 OH1L 2002

Small Business Taxes: Your Complete Guide to a Better Bottom Line. Barbara Weltman, J. K. Lasser's e-book through Greater Phoenix Digital Library

Tax Smarts for Small Business: Maximize Your Deductions Using Information on the Jobs and Growth Tax Relief Reconciliation Act of 2003. James O. Parker. MN 343.068 P226T 2003 and e-book through Greater Phoenix Digital Library

Business Ideas

(See more under "Women" section, below)

101 Best Home Businesses. Dan Ramsey. MN, 658.041 R149P 2001

101 Best Weekend Businesses. Dan Ramsey. MN 658.041 R149N 1996

101 Internet Businesses You Can Start From Home: How to Choose and Build Your Own Successful E-Business. Susan Sweeney. MN 658.054678 SW35I 2001

The 200 Best Home Businesses. Katina Z. Jones. MN, DR, RM 658.041 J719T 2005

The Best Home Business for People 50+: Opportunities for People Who Believe the Best is Yet to Be! Paul and Sarah Edwards. MN, RM 658.041 ED97A 2004

The Work-At-Home Sourcebook. Lynie Arden. MN, DR, RM 338.74025 W892W 2002

Home Office

Home Office Life: Making a Space to Work at Home. Lisa Kanarek. MN, RM 747.8523 K131H 2001

Home Office Solutions: Creating the Space That Works for You. Lisa Kanarek. MN 747.8523 K131HA 2001

Organize Your Home Office: Simple Routines for Setting Up an Office at Home. Ronni Eisenberg, Kate Kelly. MN 658.23 EI83Y 2000

Taunton's Home Workspace Idea Book. Neal Zimmerman. MN, DR, RM 643.58 Z65T 2002

Family / Work Balance

Balancing Acts: More than 250 Guilt-Free, Creative Ideas to Blend Your Work and Your Life. Barbara A. Glanz. MN 650.1 G459B 2003

The Entrepreneurial Parent: How to Earn Your Income at Home and Still Enjoy Your Family, Your Work, and Your Life. Paul and Sarah Edwards, and Lisa M. Roberts. MN 658.041 ED97E 2002

The Family Manager Saves the Day: Rescue Your Family From Everyday Stress for a Peaceful, Positive Home. Kathy Peel. DR 640.43 P344F 2003

Just Kiss Me and Tell Me You Did the Laundry: How to Negotiate Equal Roles for Husband and Wife in Parenting, Career, and Home Life. Karen Bouris. MN 306.87 B667J 2004

Especially for Women, Retired, Young Persons

Women

101 Best Home-Based Businesses for Women. Priscilla Y. Huff. MN 658.041 H872B 2002

101 Best Home-Business Success Secrets for Women: Proven Ideas and Strategies to Help You Start, Manage, and Profit From Whichever Business You Choose. Priscilla Y. Huff. MN 658.041 H872H 1999

The 150 Most Profitable Home Businesses for Women. Katrina Z. Jones. MN 658.041 J719M 2000

HerVenture.com: Your Guide to Expanding Your Small or Home Business to the Internet--Easily and Profitably. Priscilla Y. Huff. MN 658.84 H872H 2000

It's a Jungle Out There and a Zoo in Here: Run your Home Business Without Letting it Overrun You. Cheryl Demas. MN 658.041 D392I 2003

Momprenuers: A Mother's Practical Step-by-Step Guide to Work-at-Home Success. Patricia Cobe, Ellen H. Parlapiano. MN 658.041 P239M 2002

More 101 Best Home-Based Businesses for Women. Priscilla Y. Huff. MN 658.041 H872C 1998

Putting the Pieces Together: a Christian Woman's Guide to a Successful Home-Based Business. Janet Drez. MN 658.041 D829P 2000

The Stay-At-Home Mom's Guide to Making Money From Home: Choosing the Business That's Right for You Using the Skills and Interests You Already Have. Liz Folger. MN 658.041 F711S 2000

Retired

Rewired, Rehired, or Retired?: A Global Guide for the Experienced Worker. Robert K. Critchley. MN 650.140846 C869R 2002

100 Best Retirement Businesses. Rogak, Lisa Angowski and David H. Bangs Jr.. MN 658.041 R63R 1994

Special Areas of Business

See these books for coverage of specialized home-based businesses.

The Crafts Business Answer Book: Starting, Managing, and Marketing a Home-Based Art, Crafts, or Design Business. Barbara Brabec. MN, RM 745.5068 B72C 2006

The Ebay Business Answer Book: the 350 Most Frequently Asked Questions About Making Big Money on Ebay. Cliff Ennico 381.177 EB17E 2008

Home-Based Travel Agent: How to Succeed in Your Own Travel Marketing Business. Kelly Monaghan. MN 658.91 T697MO 2006

How to Buy, Sell, and Profit on Ebay: Kick-Start Your Home-Based Business in Just 30 Days. Adam Ginsberg. MN, DR, RM 025.0638117 G435H 2005

How To Make Money Publishing From Home: Everything You Need to Know to Successfully Publish Books, Newsletters, Greeting Cards Zines, and Software. Lisa Angowski Rogak Shaw. MN, 658.91 D461SH 2000

"**How to Start a Home-Based...**" (titles conclude with following):

...**Antiques Business.** Jacquelyn Peake. MN, DR 658.91 AN87Q 2005
...**Carpentry Business.** Charles R. Self. MN, RM 658.91 C227S 1997
...**Catering Business.** Denise Vivaldo. MN 658.91 C776V 2006
...**Craft Business.** Kenn Oberrecht. MN, DR, RM 658.91 H191P 2004
...**Day Care Business.** Shari Steelsmith. MN, DR, RM 362.712068 ST32H 2004
...**Event Planning Business.** Amy Jean Peters. MN, DR, RM 658.91 SP31M 2007
...**Housecleaning Business.** Laura Jorstad and Melinda Morse. MN 658.041 M837H 20026
...**Interior Design Business.** Suzanne DeWalt. MN, RM, DR 658.91 IN8D 2006
...**Landscaping Business.** Owen E. Dell. MN, RM, DR 658.91 L239D 2006
...**Pet Care Business.** Kathy Salzberg. MN, DR, RM 636.0887 SA39H 2006
...**Photography Business.** Kenn Oberrecht. MN, RM 770.232 OB2H 2006
...**Secretarial Services Business.** Jan Melnik. MN 658.91 SE25M 2000
...**Web Design Business.** Jim Smith. MN, DR, RM 658.91 W38S 2004
...**Writing Business.** Lucy V. Parker. MN, RM 658.91 AU81P 2004

Make it Profitable!: How to Make Your Art, Craft, Design, Writing, or Publishing Business More Efficient, More Satisfying, and More Profitable. Barbara Brabec. MN 658.041 B72M 2000

Make Your Woodworking Pay For Itself. Jack Neff. MN 658.91 W879N 1996

Mystery Shopping Made Simple: a Tutorial to the Mystery Shopping Industry. Ilisha S. Newhouse. MN, DR 381.1029 N458M 2004

Start and Run a Consulting Business. Douglas A. Gray. MN, RM 658.91 C766GR 2002

Start & Run a Craft Business. William G. Hynes. MN, RM 658.91 H191H 2001

Start and Run a Home Daycare. Catherine M. Pruissen. DR 362.712068 D33P 2003

Start Your Own Crafts Business: Your Step-by-Step Guide to Success. Jacquelyn Lynn. MN, DR, RM 658.91 H191L 2004

Start Your Own E-Learning Business: Your Step-by-Step Guide to Success. Mike Hogan. MN, RM 658.91 EL12H 2003

Start Your Own Event Planning Service: Your Step-by-Step Guide to Success. Krista Thoren Turner. MN, RM 658.91 SP31T 2004

Local Organizations

Arizona Department of Commerce - Small Business Services

<http://www.azcommerce.com/BusAsst/SmallBiz/>

Information, services, advice for small business owners in every stage of development.

SCORE - Counselors to America's Small Business - Greater Phoenix SCORE

<http://www.scorephoenix.org/>

Current and former executives/mentors who offer free one-on-one counseling and free or low-cost seminars on basics of operating a business. In Mesa. (480) 833-9020.

Small Business Development Center, Maricopa County (SBDC)

<http://www.azsbdc.net/center.aspx?center=93010&subloc=0/>

Confidential counseling and low-cost seminars.

SBA – U.S. Small Business Administration

<http://www.sba.gov>

Information on starting and running a successful business with information about financing and procurement. Also can find local SBA office.

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