

City of Mesa Library Advisory Board Meeting

Date: March 9, 2010
Time: 5:30 p.m.
Location: City of Mesa Main Library
64 E. 1st Street

Members Present

Mike Yates

Chair

Cameron Behning

Cheryl Laflen

Sharon Webster

Diane Cantile

Dilworth Brinton, Jr.

Becky Rapier

Staff Present

Kate Havris

Heather Wolf

Dawn P. Kucerak

Barbara Bingham

Kathy Little

Kellie Gillespie

Members Absent

Kay Henry

Teresa D'Asaro

Guests Present

Ms. Natalie Lewis

Ms. Shari Durst

AGENDA ITEM	DISCUSSION
Call to Order	Board Chair Mike Yates called the regular bi-monthly meeting of the City of Mesa Library Advisory Board to order at 5:31 p.m. on March 9, 2010.
Approval of Minutes	Board member Cheryl Laflen moved & board member Cameron Behning seconded that the minutes of the January 19, 2010 regular meeting be approved as presented. Motion passed, all voting yes.
Public Comments	There were no public comments.
Presentation on Council Strategic Initiatives	Ms. Natalie Lewis, Assistant to the City Manager – Special Projects, reviewed the 2010/2011 Council Strategic Initiatives with the Library Advisory Board (see handout).
Director's Report	Library Director Heather Wolf reported on the Budget, Career Center, and February 2010 Usage Statistics. <u>Budget Update:</u> There is a shortfall of \$19.6M for FY 2009/10 and FY 2010/11 that will be reduced to \$16.9M due to the \$3M realignment of capital replacement cycles for computers, vehicles, and carpets. The City Manager (CM) has requested that all departments, both general fund and enterprise, identify reduction scenarios of 10%. Even though the overall shortfall is less than 10%, the scenarios will give the CM flexibility when reviewing departmental reductions. Further pay reductions and furloughs may also be considered toward meeting the shortfall. The Library's 10% is equivalent to \$695,560. The reduction scenarios submitted by the Library are a combination of reductions to the operating budget and some positions. The Library's meeting with the CM is scheduled for Monday, March 22, 2010. The CM would like to have a final list of reductions available for Council by Thursday, April 1, 2010.

Board member Cameron Behning inquired as to how the library may increase its profit margin. Board member Dilworth Brinton, Jr. responded that revenues saved

AGENDA ITEM**DISCUSSION**

or earned return to the general fund. Library Director Heather Wolf responded that the Friends of the Library would be the avenue to pursue for fundraising.

Board member Dilworth Brinton, Jr. inquired that as an Advisory Board would the Board be able to help minimize the financial impact or would the process follow previous budget years. Library Director Heather Wolf responded that while the Library's 10% reduction scenarios have been identified, the Library would first meet with the City Manager on March 22, 2010 to review their proposed reduction scenarios and the final list of City wide reductions would hopefully be available to Council on April 1, 2010. After April 1, 2010, both the public's and Board's support for the library would be welcome. Board member Dilworth Brinton, Jr. responded that there would be no input then until after the process occurs. Library Director Heather Wolf concurred. Board Chair Mike Yates clarified that the reductions are for FY 2010-2011. Assistant to the City Manager Natalie Lewis clarified that if the State takes any additional funds from the City to balance their budget, the City's reductions could be further impacted. Board member Cameron Behning inquired as to whether or not there is a library tax. Library Director Heather Wolf responded that there is a county library district tax and that a bill is currently being worked on to change the legislation to return more county library district tax dollars to cities of a certain size.

Career Center Update: On February 8, 2010, Council approved the intergovernmental agreement (IGA) between the City and Maricopa County for the Main Library to act as a Workforce Connection Access Point. The Library may now receive training, software and database access. Assistant Library Director Kate Havris who has facilitated this project up to this point will now turn it over to Branch Coordinator Kathy Little at the Main Library. Ms. Little will bring the project to fruition locating space for the center, selecting equipment, and recruiting volunteers, etc. Board member Dilworth Brinton, Jr. inquired about recruiting volunteers. Library Director Heather Wolf responded that the Library is working with Mesa Community College to supply volunteers. Board members may contact Ms. Little with the names of any interested persons.

Usage Statistics: Due to the transition from Horizon to Polaris circulation and electronic resource transactions statistics were not available for February 2010. FYTD In-Library Patrons Total and Total Program Attendance have increased by 7% and 100% respectively as compared to last FY (see handout).

Board member Cameron Behning inquired as to how everyone likes Polaris and what the cost of the system was. Library Director Heather Wolf responded that with any new system there will be likes and dislikes and that for now everyone's adjusting to Polaris. The Polaris system is at no cost to the City. County monies pay for both the system and the maintenance. Board member Cameron Behning inquired as to whether or not the Library would have had to change systems with Horizon. Library Director Heather Wolf responded that Horizon was a legacy system and a change would have been made eventually. Board member Becky Rapier inquired as to why the system change occurred. Library Director Heather Wolf responded that this was an opportunity to use the county library district tax monies.

Board member Dilworth Brinton, Jr. inquired as to whether or not the cutbacks for FY 2010-2011 would affect Library usage statistics and the Express Library. Library Director Heather Wolf responded that the 10% reduction scenarios are not related to services so there should be no impact to statistics or positions for the Express Library. Board Chair Mike Yates clarified that the 10% reduction scenarios do include positions but will not impact hours and hopefully not impact the materials budget.

AGENDA ITEM**DISCUSSION****YAAC Report**

Ms. Shari Durst, Librarian II, YAAC Liaison, provided the YAAC report:

- YAAC meetings rotate between the Main, Dobson, and Red Mountain library locations. Currently, three YAAC meetings in a row are held at each library location and have proved beneficial toward recruiting new members. YAAC meetings focus on discussions about books and movies. YAAC members may also submit reviews and ratings for books and movies through Book Letters, an on-line newsletter.
- The YAAC group now has a Facebook page with 49 fans to date. Meetings, gaming events, book talks, and pictures are posted on the Facebook page.
- In April, the YAAC group will use the both the bulletin boards and the display cases in Teen Realm area at the Main Library to promote the summer reading program's beach theme, "Catch the Wave." The display cases will also include the summer's top ten reads. The YAAC group is also planning a summer reading program reader's theatre program for children that would be held at all three library locations.

Board member Cameron Behning inquired about changing the current YAAC meeting schedule of three meetings at one location to a one meeting rotation among library locations. Ms. Durst responded that the current three week rotation has been scheduled through the remainder of the year. The purpose of this current schedule is to provide a better understanding as to what YAAC is all about and hopefully increase YAAC membership. Changing the schedule at the end of the year is a possibility.

**Recommend Express
Library Name**

Each board member selected no more than five names as their top choices from a list of 39 possible names submitted by library staff for naming the Express Library. Discussion followed about the top choices. Board Chair Mike Yates then motioned that the three names highlighted on the sheet with the most votes be recommended to Council. Board member Dilworth Brinton, Jr. seconded the motion. Board Chair Mike Yates amended the motion to change Gateway Branch to Gateway Library. Board member Dilworth Brinton, Jr. seconded the amended motion. Motion passed, all voting yes. Williams Gateway Library, Gateway Library, and Mesa Gateway Library as 1st, 2nd, and 3rd choices respectively will be recommended to Council as names for the Express Library (see handouts).

**Identify items for future
agendas**

Nomination and election of Board officers.

Announcements

Board member Dilworth Brinton, Jr. reported on the recent Library articles in the Mesa Independent, the baseball cases at Main showcasing the Chicago Cubs, and Library Equipment Assistant Bart Helm's successful effort to restore the microfilm reader to working order. Board member Diane Cantile reported on the December 2009 Wall Street Journal library article and provided Library Director Heather Wolf with a paper copy of the article.

Adjournment

Board member Cameron Behning moved & board member Dilworth Brinton, Jr. seconded that the meeting be adjourned. The meeting was adjourned at 6:42 p.m.

The next meeting will be held on May 18, 2010 at 5:30 p.m. in the Main Library Boardroom, 64 E. 1st Street.